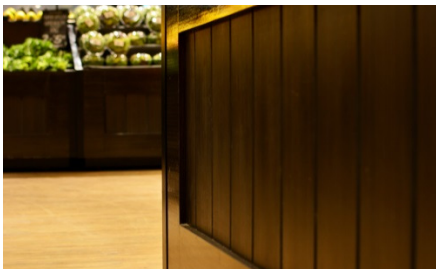


PROJECT REFERENCE

INDOOROOPILLY FRUIT

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LOCATION

Indooroopilly,
Queensland

COMPLETED
2013

DESIGNER
CluiDesign Urban Interiors

PRODUCT

Creation Wood
Tarasafe Ultra

AREA
220 m²

COLOURS
Deep Forest 0360
Basalt 8710

Gerflor Creation flooring complements the fresh produce and inviting ambience at this fruit shop inside the new Fresh Food centre at Indooroopilly Shopping Centre in Queensland.

Designer, Lauren Stewart from CluiDesign Urban Interiors said aesthetic and practical considerations influenced her choice in flooring.

“Achieving the overall rustic and market-esque aesthetic for Indooroopilly Fruit was supported by introducing Gerflor’s highly textured timber look vinyl planks.

“Not only was achieving the desired aesthetic essential, the durability of the timber look vinyl was also imperative in ensuring the longevity of the design in a high traffic retail environment,” Lauren said.

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